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· YIFEI LU/RIA·

3D ARTIST

ABOUT ME

Born in Shanghai, I developed solid 3D character design skills during my studies in New York. After graduation, I brought a cross-cultural design perspective and devoted myself to creating unique ideas that combine Eastern and Western cultural elements to inject unique characters.

— EDUCATION ——

2019-2024

SCHOOL OF VISUAL ART

School

While in school, I majored in <u>COMPUTER ART</u>. During this period, I systematically learned the workflow of 3D animation projects.

2019.7-2019.8

GORDON COLLEGE

I attended summer school at Gordon College and took a literary history course.

INTERNSHIP EXPERIENCE ——

2018 4-2018 6

PINEAPPLE ZEBRA FURNITURE CO.LTD

PRODUCT DESIGN: I participated in the design and improvement of the company's new products.

GRAPHIC DESIGN: I created a new poster, product introduction page for the company, and improved the logo.

2018.7-2018.8

ACCENTTURE

UI DESIGN: I learned the basic software UI design that should be applied in the actual project.

2020-2021

GOOD SMILE COMPANY

3D MODEL DESIGN: I participated in the 3D design of the company's new products and learned the details required for handover to the factory when the products were produced.





